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**BBC: 2011-2012
Benefits for Business & Community Members**

Great Discounts from Mohawk Mountain for your Employees and Their Families!

We are excited to continue our **Benefits for Business & Community Members Program** (formerly known as the Corporate Program). We still offer the same generous discounts on lift tickets, lesson and equipment rentals, Monday through Thursday for the entire 2011-2012 to your **employees, and their families!** Here at Mohawk Mountain we understand how important it is to keep a positive vibe within your company and the desire to reward your employees for their hard work. This is a great program to participate in; provide a new benefit for your employees with no cost to you. It is easy to sign up and even easier to come skiing! All we need from your company is a list of employees and participating family members. Organizations everywhere have made a commitment to promote active lifestyles and support families, this is the perfect program to accommodate both of these goals; spend time with your family and get out on the mountain. Take this program one step further and we will help you set up a special activities night for your company to meet at the mountain and go skiing/snowboarding together as a company. Choose what works best for you!

The process is easy, simply show your employee ID or tell the CSS (Customer Sales Specialist) your name and what company you are with when purchasing your tickets and you will automatically receive discounted rates for you and all your accompanying family members! There is no limit as to how many participants you include on your list, even for employees who don't ski/snowboard, but include their family members that do. Lift tickets, valid from 4-10 p.m. will cost **only \$18.00!** Full rental packages, either ski or snowboard, will cost only **\$15.00!** And a 1-1/2 hour ski or snowboard lesson, from our world-class Mohawk Learning Center will cost only **\$20.00.** (Lessons begin at 7:00 p.m. sharp – lessons for age 12 and up). After you have purchased your ticket we will send you through our **new Paperless rental system** (if rentals are needed) and send you on your way to the mountain!

There may be times where your family can head over to the mountain, but you are tied up at work. If you anticipate that your family members may want to take advantage of the discount program when you are not present, simply record those family member's names and birthdates on your registration sheet and submit that list to Mohawk Mountain, and when purchasing tickets, they simply mention that they are part of your company to receive the discount. **Their names must be on the list to receive the discount.**

Discounted rates are available Monday through Thursday, for the entire 2011-2012 season (non-holiday periods).

Holiday Periods for the 2011-2012 Season-
12/26-1/2/2012, 1/16/12, 2/17/12-2/22/12.

Have a 4th grader?

You're in luck... 4th Graders ski free at Mohawk Mountain!

4th graders that reside in Connecticut and are enrolled in a Connecticut 4th grade class are invited to ski or snowboard **FREE 3 times** at Mohawk Mountain this year. 4th graders must be accompanied by an adult purchasing a lift ticket to receive their complimentary ticket. No other terms or conditions apply. Visit our webpage www.mohawkmtn.com for the registration form.

Upcoming Mountain Events!

1. **First Experience Day: December 17, 2011**- Mohawk Mountain will provide a Free "Learn to Ski or Snowboard" Package (valued at \$70.00) to first-time skiers or snowboarders. Check in on the lower level lodge between 8:00 a.m. and 3:00 p.m. and you are on your way to a FREE Learn to Package, including a Nutmeg Lift Ticket, ski or snowboard rental and an hour and half lesson, for FREE! Terms and conditions apply. Please bring a donation of non-perishable food items that will be delivered to FISH of Torrington, to help families in need in Northwestern Connecticut.
2. **Holiday Celebration: December 24, 2011**: Recapture the holiday feeling of "over the river and through the woods" this year. Mohawk Mountain is the perfect place to spend Christmas Eve – connecting with far flung family members that don't fit around your holiday table any longer, or sending holiday guests and family members for a fun day on the slopes– giving you the day to prepare for the upcoming celebrations. Our gift to you: weekday prices! Ski and board for 4 hours for \$20 – or 8 hours for only \$30! Open 12.24.2011 from 8:30 a.m. to 4:00 p.m.
3. **New Year's Eve: December 31, 2011**: The perfect family celebration! Your \$26.00 lift ticket gives you access to the entire mountain, a DJ in the lodge, prizes, gift bags and fun! Make a reservation for a special dinner at Pine Lodge, or pack a picnic with all your New Year's favorites! Ski and board from 6 til 10 and still make it to your New Year's Eve party to see the ball drop!
4. **Mohawk Mountain's 65th Birthday Party! January 21, 2012**: It is our 65th Birthday! Come and celebrate 65 years of SNOW much fun with Mohawk Mountain! On our birthday, we will be randomly selecting guests to receive gifts (65 of them) from Mohawk Mountain. Gifts could be anything from small ski/snowboard items up to a season pass!
5. **Yeti Extravaganza! January 28, 2012**: – It's all about the Yeti! Can you spot him on the Mountain? Don't miss out on Connecticut's only YETI EXTRAVAGANZA –_where we will celebrate everything YETI all day long!
6. **Pirate Day February 11, 2012**: Arghh matee! Come and visit Mohawk on Pirate Day. Dress up in your best pirate garb and see if you can find the hidden treasures all over the mountain! Find a piece of hidden treasure and we will pull a prize from our giant treasure chest!
7. **60's Day Saturday March 3, 2012**: Remember the days of tie dye? On 60's day you will get a chance to break out your best tie dye and come celebrate the 60's with Mohawk Mountain! Contests and prizes all day!
8. **Mohawk Madness Saturday March 10, 2012**: A Beach Party at a ski area? Unheard of, right? Not at Mohawk Mountain! Head over to the mountain and bring your beach wear and some sunscreen! Enjoy our delicious BBQ, music on the deck, races, games, contests and prizes all day long. Mohawk Madness – a Mohawk tradition!
9. **Customer Appreciation Day-Date is TBD**- Last but certainly not least in the season, our Customer Appreciation Day. Traditionally on our last day of skiing for the season we welcome all of our dedicated customers to come to and receive a FREE lift ticket for the day! Come and enjoy the spring conditions while there is still snow!

Any further information on any events can be found on our calendar located on our website. www.mohawkmtn.com. Contact Amanda Kennedy, Group Sales Coordinator at amanda@mohawkmtn.com. 860-672-6100.